



CALIFORNIA  
STATE  
UNIVERSITY,  
CHICO



UNIVERSITY  
FOUNDATION  
ANNUAL REPORT  
2014-2015



INSPIRING  
**IMPACT**



# CHICO STATE AT A GLANCE

Since 1998, *U.S. News & World Report* has ranked us every year as one of the **top-10 master's level public universities** in the West.

This year, admitted students had the **highest average GPA in school history** at 3.4.

We celebrated our **largest applicant pool in history** with **29,835 total applicants.**

**WE'VE ADDED 83 NEW TENURE-TRACK FACULTY TO OUR RANKS IN THE PAST TWO YEARS.**

## STUDENTS GIVE BACK

This fall, we established the Chico State Student Philanthropy Council to promote a culture of giving on campus. It's no surprise that our students proudly stepped up to support other students and the University they love. Since September, nearly 900 students have donated—23 times the number of gifts we saw in 2014–2015.

WE ARE RANKED **THIRD IN THE NATION** BY THE INSTITUTE OF INTERNATIONAL EDUCATION FOR THE NUMBER OF STUDENTS UNDERTAKING YEARLONG STUDY ABROAD EXPERIENCES.



Sierra Club's "Cool School" list ranks us above Harvard University, University of California, Los Angeles, and all other CSU campuses for our proven commitment to sustainability.

**IN THE LAST 10 YEARS, FIRST-TIME FRESHMAN APPLICATIONS INCREASED BY 96% AND TRANSFER APPLICATIONS BY 117%.**



**MONEY** magazine rated us among the top 50 "best value" colleges and universities in the nation.

WE ENROLLED THE **MOST ETHNICALLY DIVERSE CLASS** IN OUR HISTORY.



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# 2014-2015 GIVING AT A GLANCE

Largest single gift:

**\$1 million**

Smallest gift:

**One Dollar**

Average gift:

**\$259\***

\*Some donors give more than once per fiscal year

Total gifts  
and pledges:

**\$11,659,955**

Total  
individual  
donors:

**13,101**

Total endowment value:

**\$54,844,630**

Total net assets:

**\$74,875,851**

Corporations and foundations provided more than:

**\$3.3 million**

Non-alumni  
supporters  
gave nearly:

**\$1.9 m**

Chico State alumni  
donated nearly:

**\$1.7 MILLION**

# INTRODUCTION

California State University, Chico's more than 125 years of public service began in 1887, when a private gift was matched by a community's resolve.

After donating eight acres of his prized cherry orchard to build Chico Normal School, John Bidwell challenged every citizen to fulfill their duty—to join forces and raise today's equivalent of \$250,000. And they did. Together, leaders and citizens established the first college in Northern California.

The University Foundation was founded in 1940 and engages those who care about Chico State; provides opportunities to enhance its teaching, research, and community programs; and guarantees ethical stewardship of the gifts received.

The return on an investment in the University is far-reaching and never-ending. In addition to describing the Foundation's fundraising and investment performance, this annual report highlights the human impact of giving. It features stories on donors, students, faculty, and community members, demonstrating the essential role supporters like you play in the future of Chico State. **Thank you for inspiring the work we do.**

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**“Every citizen must consider it his duty to do everything he can for the cause of education and his community.”**

John Bidwell, Founder, City of Chico and Chico State

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INSPIRING

LEADERSHIP



# UNIVERSITY FOUNDATION

## 2014-2015 BOARD OF GOVERNORS

The Board of Governors is comprised of community leaders, alumni, parents, and other dedicated volunteers. They ensure private gifts to the University are used to support learning, student and faculty success, and civic engagement. They also ensure gifts advance CSU, Chico's reputation as a leader in sustainability, international education, community-based and applied learning, degree value, online education, and student experience and well-being.

**Ahmad Boura, CEO**

*Vice President for University Advancement*

**Robert Kittredge, '69, Chair**

*Retired Managing Partner, PricewaterhouseCoopers LLP*

*Third Term: 2014-2017*

**Mike Prime, Vice Chair**

*Retired Vice President of Franchise Operations*

*and Co-Founder, Option Care*

*Third Term: 2014-2017*

**Doug Guerrero, Past Chair**

*Retired Vice President of Sales and Marketing, CEMEX*

*Second Term: 2012-2015*

**Debra Cannon, '77**

*Co-Owner and CEO, Lulus.com*

*First Term: 2015-2018*

**Karl Bakhtiari, '75, '77**

*President and CEO, Stonesfair Financial Corporation*

*First Term: 2015-2018*

**Rand Hutchison, '73, '77**

*President Emeritus and Former Board Chairman,*

*Wanderful Media*

*First Term: 2015-2016*

**Mark Francis**

*President and CEO, Golden Valley Bank*

*Third Term: 2013-2015*

**JoAnn Morgan**

*Member, Board of Directors*

*Museum of Northern California Art*

*Retired Executive Director, Great North Valley Chapter,*

*Alzheimer's Association*

*Third Term: 2014-2017*

**Dr. Marcia Moore**

*Cardiologist and Former Chief of Medicine, Enloe Medical Center*

*President, Western States Affiliate, American Heart Association*

*First Term: 2015-2018*

**Tom Villa, '82**

*Director, Business Development and Content,*

*Verizon Communications, Inc.*

*First Term: 2015-2018*

**Tod Kimmelshue**

*Regional Vice President, Golden State Farm Credit*

*Third Term: 2013-2015*

**Tom Martin, '66**

*Owner, Martin Orchards*

*Retired President and CEO, Durham Pump, Inc.*

*First Term Expires: 2015-2018*

**Paul J. Zingg**

*President*

**Lori Hoffman, Treasurer**

*Vice President for Business and Finance*

**Susan Elrod, '86**

*Interim Provost and Vice President for Academic Affairs*

**Emilyn Sheffield**

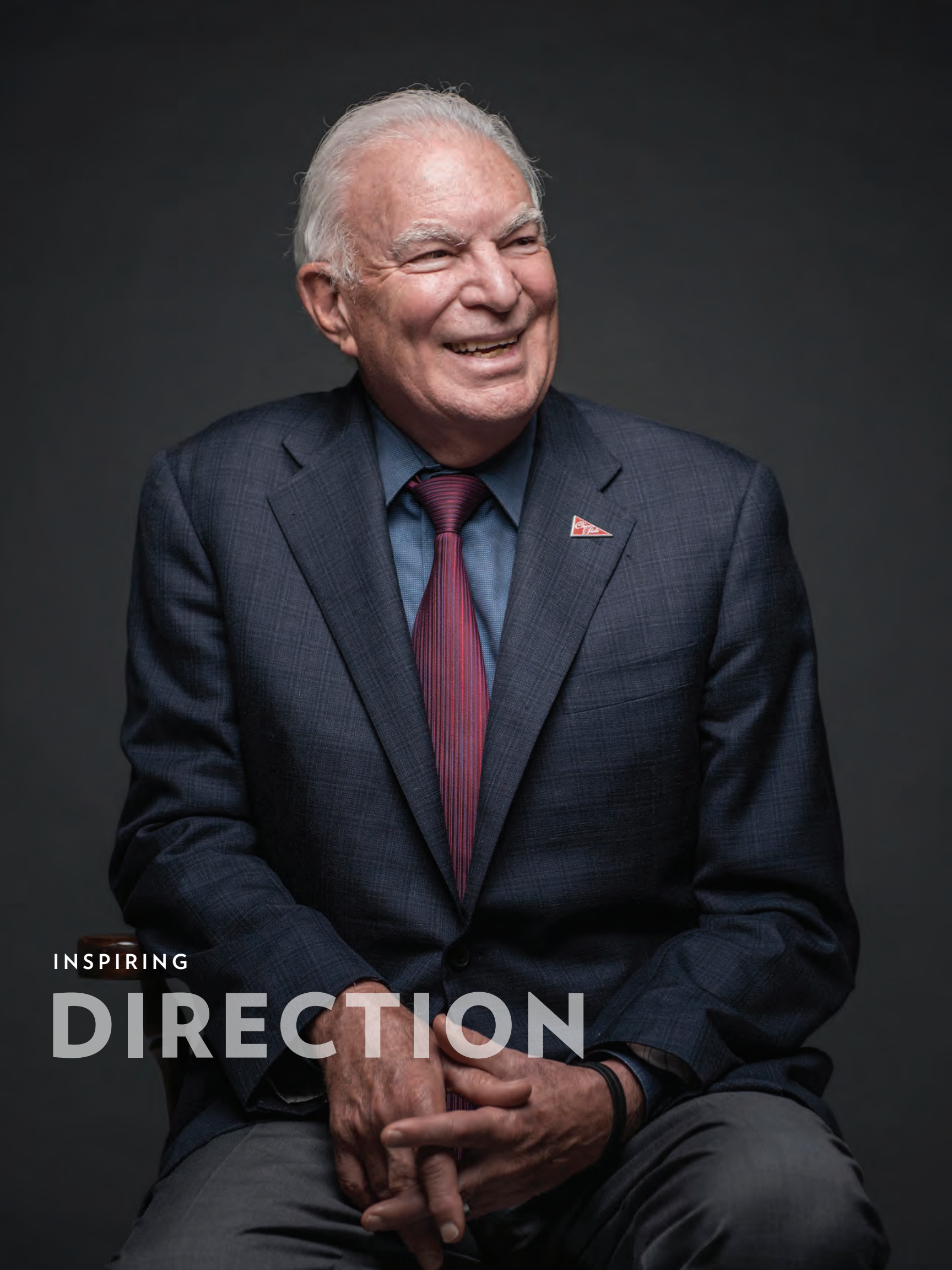
*Faculty Representative*

**Claire Godwin**

*Student Representative*

The University would like to extend its deepest gratitude to our 2014-2015 board members and welcome incoming 2015-2016 members: Stuart Casillas ('96), of Kirkland and Ellis LLP; Lance Lew ('79), of NBC Bay Area; and student representative Sami Elamad.

*The 2014-2015 Board of Governors Chair Robert Kittredge (left) and Past Chair Doug Guerrero (center) welcome California State University Chancellor Timothy White (right) to campus in March 2015. CSU, Chico is part of the nation's largest four-year system of higher education, making our graduates part of a network of over three million CSU alumni who shape our workforce, organizations, policies, and communities.*



INSPIRING

# DIRECTION



# LOOKING BACK, MOVING FORWARD

## A MESSAGE FROM THE PRESIDENT

As I begin the process of moving toward my retirement at the end of this academic year, I am pleased to reflect on some of the University's achievements over the course of the dozen-plus years since being appointed Chico State's president.

From 2003 through the close of last fiscal year, the University has raised \$76.3 million, doubled the Foundation's endowment, and celebrated the single-largest gift ever received by an individual donor. The dedication and generosity of thousands of supporters like you made it all possible.

Since taking office in February 2004, I have witnessed far too many accomplishments to mention, but here are some of our proudest.

Together, our intercollegiate teams and individual Wildcat athletes won 14 National Collegiate Athletics Association (NCAA) titles and 30 NCAA Championship West Regionals, qualified for the NCAA Championships 114 times, and took home 56 California Collegiate Athletic Association titles.

This year, the average GPA for admitted students rose to 3.4—the highest in history—and we continue to be in the top five for first-time-freshmen graduation rates in the CSU system.

We have established ourselves as a national leader in sustainable practices and environmental education.

We consistently make the President's Higher Education Community Service Honor Roll for outstanding civic engagement, and we earned a designation from the Carnegie Foundation as a community service institution.

We educate and inspire North State residents through our public radio, museums, arts and cultural events, public education and service programs such as the Community Legal Information Center, Community Action Volunteers in Education, the Osher Lifelong Learning Institute, Passages, the Center for Economic Development, and the Big Chico Creek Ecological Reserve.

We have built on our legacy as one of the first universities in the nation to offer a wholly online bachelor's program and remain leaders in the field of distance education.

We have maintained our *U.S. News & World Report* ranking as a top-10 public university in the West every year since 1988.

We have built signature academic programs in every college, including those in professional sales, nursing, nutrition and food science, concrete industry management, recording arts and music industry, forensic anthropology, and multicultural education.

We received a perfect score on the U.S. Department of Education's initial College Scorecard in 2013—the only school in California to do so—and repeated this perfect score in 2015.

We are home to one of the few Human Identification Labs in the Western United States and are one of only two universities in the world with three practicing forensic anthropologists on staff.

We are pleased *Forbes* magazine consistently ranks us as one of the nation's "best value" colleges and that we are named a "vet-friendly" institution by several sources.

We are the No. 1 sending institution in the University Studies Abroad Consortium and, for the last six years, the Institute of International Education has ranked us second or third in the nation for students studying abroad for one year or longer.

We have earned national recognition for our efforts to transform student life through a focus on leadership development and responsible, engaged citizenship on campus and in the community.

With the backing of donors like you, we have built a University of which every student, alumni, parent, faculty, staff, and community member can be proud. And we don't plan on stopping now.

As you saw at the start of this report, we continue to reach important milestones together. More students than ever are seeking admission here, we are more selective than ever, we are more diverse than ever, our graduation rates are higher than ever, and the academic profile of our new students is stronger than it has ever been. These historic strides are in no small part due to donors who believe in the work we do here—I count myself lucky and privileged to be one of them.

Chico State offers more than a world-class education. It is a site of personal, intellectual, and cultural exploration for our students and community. It is, for me and countless others, a second home. While I am leaving my post as president, I will forever be grateful to our supporters and remain committed to building an even brighter future for our students, faculty, staff, and community—as a donor, Tower Society member, and forever friend.

Thank you for being part of our remarkable story.

Sincerely,



Paul J. Zingg



INSPIRING

FAMILY

adidas



# SOCCER HEROES—ON AND OFF THE FIELD

SCHOLARSHIP DONORS SAY LIFE WOULD HAVE BEEN 'TOTALLY DIFFERENT' WITHOUT THE MEN'S SOCCER TEAM

**W**hat do tradition, family, and the TV show *Happy Days* have in common? Each is part of the unique relationship that connects one Chico family—Mike, Robyn, and David “Chachi” Prime—to the Chico State men’s soccer program.

For more than 25 years, current University Foundation Chair Mike Prime and his wife Robyn have relied on soccer players to provide respite care for their son, David, who has autism.

The special relationship between the Primes and the players began in 1989, when Robyn was looking to hire an afternoon caregiver. A friend recommended then-Wildcat Ben “Ralph” Pollock for the job.

“We had a very cool relationship,” said Pollock, who spent almost every weekday afternoon with David—helping him with chores Robyn assigned and taking him to the movies, the practice field, and over to friends’ houses.

“Til this day, if I see David, we still live in the realm of *Happy Days*—he’s Chachi and I’m Ralph,” Pollock laughed.

Working with David, who must develop social skills one by one, is challenging, Robyn said. She and Mike, along with David’s counselors and teachers, credit the players for helping him advance socially to where he is today.

After Pollock graduated, the tradition continued, as another group of players stepped up to work with David after school, earning their own nicknames.

“And it hasn’t changed since,” said Mike.

The Primes, who are both Idaho State University alumni, have given one-time gifts to support a variety of programs, including the Chico State Autism Clinic, and “have talked about establishing a soccer scholarship forever,” Mike said. But, it wasn’t until they attended the men’s soccer 50th anniversary celebration in May that they decided it couldn’t wait any longer.

“We are so aware that our lives would have been totally different,” Robyn said. “Everything we have ever done, any trip we have ever taken, every time we have gone out to dinner, the soccer guys have been there.”

“So this is our thank-you to them,” Mike said about the David Prime Soccer Scholarship he and Robyn established—a gift they hope will inspire soccer alums to give back through the scholarship.

It’s been a two-way street, Pollock said, who considers Robyn to be a second mother, not only to him but also to his two children, Ella and Max.

“She has had that impact on a lot of players,” Pollock said. “She’s probably the most caring, generous person that I’ve ever met.”

Not only have the Primes provided jobs for so many players, Robyn also attends every home game and travels across the country to watch them play. And when David turned 40 in October 2014, players and coaches spanning nearly three decades showed up to celebrate.

“She’s done way more for the program than I ever did,” said Pollock, who was inducted into the Chico State Athletics Hall of Fame this year and is still the program’s career leader in goals, assists, and points. “I just scored goals.”

The Primes are part of the soccer family, he said.

“And we believe that family takes care of family,” Robyn said.



*Donors Robyn and Mike Prime are proud to support the men’s soccer team, whom they consider part of their family.*

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**“We believe that family takes care of family.”**

*Robyn Prime, Donor*

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*Chico State senior midfielder Justin Saul (middle) is congratulated by teammates Sean Gallagher (left) and Matt Hurlow after his game-winning goal against California State University, Monterey Bay. Robyn Prime proudly attends every men’s soccer home game, bringing cookies for the Wildcat who scores the winning goal. She and her husband, Mike Prime, established a scholarship to celebrate the camaraderie and family spirit they say makes the men’s soccer players uniquely generous.*



INSPIRING

# COMMUNITY



# POWER IN NUMBERS

ALUMNA'S ANNUAL GIFT HONORS DAUGHTER'S MEMORY AND SUPPORTS ALCOHOL EDUCATION

This year, student leaders welcomed their newest peers to campus by teaching them how to live the Wildcat Way. All first-year students attended an hour-long reception called Wildcat ROAR (Reach Out and Respond), during which peer educators taught them how to stay safe on the social scene, how to recognize when someone's in trouble with drugs or alcohol, and how to get help.

"This is really something that only students can tackle," said psychology major and senior peer educator Evan Thibeau. "We are the ones that are going out, so it's really important that we know how to look out for each other."

Peer educators are juniors and seniors who work at the Campus Alcohol and Drug Education Center (CADEC) and receive specialized mental health, first aid, and bystander intervention training.

The new mandatory sessions intentionally marry dialogue about academic expectations with the social values it takes to build a community of students who look out for each other.

"We are a tight community," Thibeau said. "Students care, the faculty care—on every level this campus is really valuing this."

Alumna Nancy Hodges (BA, Education and Credential, '55) began donating to CADEC after her daughter Pamela Jean Talley died of cirrhosis at age 29.

"If she had gotten the right person it might have made a difference," Hodges said.

Often, the person who can intervene early enough to prevent life-threatening consequences is a friend, which is why the peer-to-peer model is shown by researchers to be so effective, said CADEC Program Director Trisha Seastrom.

When asked why she chose to support CADEC, Hodges simply said: "It saves lives."

And she's right, Seastrom said. Research tells us that academic and social patterns, including those related to alcohol and drug use, are established within the first six to eight weeks of college and persist throughout a person's college experience.

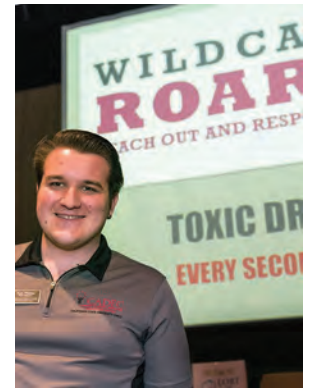
So, for peer educators, "this program allows them to believe and know that they make a difference—that one person or that small group of people truly can make this community safer," Seastrom said.

As CADEC's efforts continue to grow and reflect Chico State's unique community spirit, Thibeau has noticed more students sporting red watch bands—a visible signal to other students that the wearer has completed an additional two-hour Wildcat ROAR training.

"That would not have been possible if it weren't for those donors that have really been helping us out," said Thibeau, who counts himself lucky to do this work. "...There's this face that people make where it just clicks for them—and that is one of the best things for me."

The helping patterns that CADEC is working to establish early in students' lives embody the same spirit Hodges is memorializing with her annual giving—students looking out for one another.

"I think it's what my daughter would have wanted," said Hodges, who has also set up a charitable remainder trust to help the College of Behavioral and Social Sciences develop classes for students going into substance abuse prevention and mental health fields. "If she saw somebody that needed help, there she was."



Peer Educator Evan Thibeau talks to new students at the Wildcat ROAR (Reach Out and Respond) event in August 2015, teaching them potentially life-saving skills for reacting to dangerous situations related to alcohol poisoning.

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**"It saves lives."**

Nancy Hodges, Donor,  
on the University's alcohol  
education programming

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The Campus Alcohol and Drug Education Center's peer educators deliver alcohol education and prevention programming at Chico State. The team of 15 juniors and seniors wear their red watch bands to signal to other students that they have received specialized training to intervene in risky situations related to alcohol and substance abuse.





INSPIRING

# PURPOSE



# SOWING THE SEEDS OF PHILANTHROPY

DONOR SUPPORTS AND INSPIRES THE BRIGHTEST AGRICULTURE STUDENTS

“Every student that is part of the Bell scholarship program is family to me,” said Dan Giustina, who owns the Oregon-based timber product company Giustina Resources. He became the College of Agriculture’s biggest supporter in 2013, donating \$2 million to establish the Bell Family Presidential Scholarship in memory of his second family—local legend Tom Bell, who owned the 16,000-acre Bell Ranch, and his wife, Dorothy Bell, and sisters Claudine Bell and Helen Head.

“It’s no different than your own kids,” said Giustina, who became so close with the Bell family that they built him a room in their home. “You’ve got the ability to help them become contributors through education, through being around other students of like mind, and professors—and the inspiration they get from working with these people.”

At an early morning breakfast, Interim Dean Dave Daley and second-year agricultural education major Holly Hockett—who, along with Jase Northup, is an inaugural recipient—welcomed the four newest members of the Bell scholar family to campus. As they talked, it was clear one thing connected them all: the University Farm.

“You let us know if you need to get out to the farm,” Daley said, looking around the table at scholars Austin Dowse, Brigitte Braud, Brooke Vogt, and Cole Lauchland. “That can be your home base.”

Their interests are as diverse as the goods produced by agriculture each year. Whether they aspire to educate students, provide veterinary care, promote sustainable practices or healthy pest control, or run a successful business, the Bell scholars seem to all embrace the same incredible responsibility: sustaining life.

“Everything you consume—whether it’s food or products—comes from agriculture in one way or another,” said first-year agricultural business major Austin Dowse. “It’s probably the single most important thing needed to run our nation, as well as the world, smoothly.”

It is easy to see that agriculture students, teachers, workers, researchers, and leaders are a family and that the farm inspires a philosophy that touches all aspects of their lives.

Giustina says agriculture’s fundamental role in society means it is inherently a “generational kind of job,” rooted in the past and responsible for the future. Whether it’s riding around all day, talking and looking at cattle (as he did with Tom Bell before he died in 1987) or taking an animal science class out at the University Farm—education is how wisdom passes from one generation to the next.

“My father and mother always instilled in their children: The purpose in what you do is not only to learn, but, once you learn, to give back that ability to learn,” he said. “And that’s the way Mr. and Mrs. Bell were.”

This pay-it-forward, family mindset is what Giustina wants to inspire in the Bell Family Presidential Scholarship recipients.

“Not a lot of donors take the time to get to know you,” Hockett told the other scholars. “Hearing Dan explain what hard-working, generous, and very kind people [the Bells] were, and hearing his insights was really great. It made the whole scholarship experience different.”

“That’s what the Bell scholarship is really about, Daley said. Those qualities that students are nominated for—achievement, commitment to agriculture, leadership, and civic engagement—Dan is all of those things.”

Which is why, twice a year, Giustina makes the same trip down to Chico that he’s made since the 1960s—to visit with his Bell family.

When their first breakfast together came to a close and the scholars started heading out for 8 a.m. classes, Hockett was overheard saying, as if on cue, “I want to give you all my phone number in case you need anything.”



*Donor Dan Giustina believes the greatest gift is not receiving a scholarship but having the opportunity to establish one.*

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**“The purpose in what you do is not only to learn, but, once you learn, to give back that ability to learn.”**

Dan Giustina, Donor

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*The 2015 recipients of the Bell Family Presidential Scholarship are Austin Dowse, Cole Lauchland, Brooke Vogt, and Brigitte Braud (left to right). This fall, the scholars will get to meet Dan Giustina, who established the \$2 million scholarship endowment to inspire a generous spirit and honor his second family, the Bells.*



INSPIRING

SUPPORT



# FEEDING AMBITION

FLOYD L. ENGLISH SCHOLARSHIP SHOWS EMERGING SCIENTISTS SOMEONE BELIEVES IN THEM

For nearly two decades, the Floyd L. English Natural Sciences Scholarship has provided more than \$880,000 in total aid to hundreds of students, including Nutrition and Food Science senior Maifeng Yang. She and others are awarded up to \$5,000 annually for their demonstrated potential, character, and community involvement in the field of natural sciences.

It takes only a few moments to see why Yang is emblematic of the students Floyd L. English (BS, Physics, '59) passionately wrote about supporting—individuals whose “motivation to succeed is inspiring.”

Yang was born and raised in Oroville and is the third oldest of seven children. Immersed in a predominately Hmong community she didn't learn English until first grade.

She attended her first two years at Chico State by catching the crowded 6:50 a.m. bus from Oroville, often having to stand the whole way. At times—with the two-hour roundtrip commute, studying long hours at the library, working, serving as an officer in the Nutrition and Food Science Association, and volunteering as a mentor for local students—the stress seemed like too much.

“It kind of makes you think back to what brought you here,” she said.

Yang first became interested in nutrition in sixth grade, after her grandfather had a stroke. Prior to that, she didn't understand the impact food could have on the human body.

“Especially coming from a minority family, we're so focused on our own type of food that we didn't know that it wasn't so good for our health,” she said. “And you wouldn't know that unless you go to school or you learn more about it.”

As part of her internship-turned-job at Chico State's Center for Healthy Communities (CHC), Yang spent many hours translating nutrition lessons from English to Hmong—a language that doesn't always have words for key concepts, such as dietary fiber. It was rough but worth it, said Yang, who also taught the lessons she translated to elders.

“They just bring a different kind of light into you,” she said.

Yang credits her professors, parents, and CHC supervisors for preparing her to “jump back and forth between the lines” of science theory and community-based practice.

In her final year, classes will be harder and she'll have to spend more time researching and applying to competitive dietetic internships—the first step in her plan to earn a graduate degree in a field related to public health.

“I want to really focus,” she said. “So, [this scholarship] will help me take some time off of work and also financially with gas and even the littlest things like paying for lunch when I don't have time to pack it.”

As her mother, brother, and father proudly watched, Yang cried as she recorded a video message to thank the English family.

English knew the power scholarships can have on students. For Yang, it's hard to describe what it means to know someone believes in you.

“Even students like me that come from really rough, tough backgrounds—they're able to succeed with just a little push like that,” she said.

“Even students like me that come from really rough, tough backgrounds—they're able to succeed with just a little push like that.”

Maifeng Yang, Scholarship Recipient

*Floyd L. English Scholarship recipient Maifeng Yang teaches nutrition classes to Avery Johnson and other children at the African American Cultural Center in Oroville. Yang received the scholarship, in part, because of her commitment to community outreach and work at Chico State's Center for Healthy Communities.*

## PHILANTHROPIC HIGHLIGHTS

### DONORS

In the 2014–2015 fiscal year, 13,101 individuals and 763 foundations and corporations provided vital funds to support our students, faculty, and programs. Alumni continue to make up the largest percentage of our donor base (46%), followed by non-alumni and parents (25% and 22%, respectively).

	2012-13	2013-14	2014-15
Alumni	6,727	6,470	6,312
Parents	3,210	3,269	3,068
Faculty & Staff	487	188	174
Non-Alumni	3,309	3,834	3,508
Students	38	59	39
Foundations & Corporations	954	873	763
<b>TOTAL</b>	<b>14,725</b>	<b>14,693</b>	<b>13,864</b>





INSPIRING

# PUBLIC SERVICE



# BREAKING BARRIERS

PROGRAM FOUNDER AND DONOR ESTABLISHED UNPARALLELED LEGAL TRAINING THROUGH PUBLIC SERVICE

**F**orty-five years, 3,200 alumni, and more than 16,000 clients annually—all in the name of public service.

When political science professor emeritus Edward Bronson established the Community Legal Information Center (CLIC) in 1970, it was the nation's first university-based legal clinic operated by undergraduates. To his knowledge, it remains the only one of its kind.

"At the time, you just didn't put students in roles like that," said Bronson, who established CLIC to meet the legal needs of underrepresented residents in Butte County.

As the program's founder and biggest benefactor, Bronson has watched it grow from a local bail and welfare rights project that he ran with a handful of students to a legal clinic managed by two student administrative directors, 17 program directors, and more than 100 interns supervised by four attorneys—all of whom are former CLIC students themselves.

"It is miraculous," he said of the center that now annually serves more than 16,000 clients, who are often low-income or have little access to legal services. "I just learned to sort of get out of their way and let them grow and learn. And they did."

CLIC interns change lives every day. They act as legal advocates for clients with disabilities at federal administrative hearings; assist domestic violence survivors with restraining orders; and research answers to inmates' questions about their charges, trial procedures, jail conditions, and parole—and these are just a few ways students gain paralegal experience in 12 areas of law.

"This was one of the best experiences I had," said Sally Anderson (BA, Political Science, '96), who was the CLIC Women's Law program director in 1995 and 1996, giving her a running start in law school.

Many, but not all, of CLIC's student staff and interns carve out their professional paths with the help of another Bronson legacy—the legal studies option in political science, which requires the kind of paralegal internship CLIC offers.

A community of 3,200 former interns work across the country in law, social work, public policy, and numerous other professional arenas. No matter their backgrounds or career plans, Bronson's hope has always been that students "see what the other part of the world faces every day."

"I think people come in thinking 'everyone has these rights,'" said Anderson, who is now one of CLIC's supervising attorneys and the Legal Studies Internship Coordinator.

Each year, she witnesses students absorbing what it means to work with people who experience legal barriers related to racism, sexism, culture, disability, poverty, violence, incarceration, and systematic lack of access to resources. They grapple, as she did, with important questions: "When actually trying to apply those rights and to assert those rights, how does it work? Is the system stacked against the individual?"

In the mid-'80s, Bronson passed the role as CLIC's primary advisor to one of his earliest CLIC students, alumna and political science professor Teddy DeLorenzo (BA, Political Science, '76) who acted as the directing attorney for more than 30 years.

Bronson continues to support interns with the Bronson Excellence in Legal Studies Merit Award he established in 1990. His dedication to public law and belief in students' abilities has impacted countless students, alumni, and faculty, as well as tens of thousands of clients across the nation, inspiring a growing community of CLIC supporters.

"I think all of the faculty in CLIC have donated in some way or another. I donate to this program because I believe in it, I've been in it, and I'm a faculty member working in it," Anderson said. "Once you're part of the CLIC family, you're in."

**"It is miraculous."**

Professor Emeritus Edward Bronson, Donor, on the growth of the Community Legal Information Center

*Professor Emeritus Edward Bronson (center) founded the Community Information Legal Center (CLIC) in 1970. For 45 years, students like Kyler Newton (left), Mara Sackman (back right), and Kaitlyn Enticknap (front) have provided free legal information to clients in 12 areas of law.*

## PHILANTHROPIC HIGHLIGHTS

### GIFTS & PLEDGES

Thanks to the generosity of our donors, total gifts and pledges increased by 31% in just three fiscal years. In 2014–2015, alumni, parents, friends, and other supporters donated and pledged nearly \$11.7 million to support Chico State.

	2012-13	2013-14	2014-15
Cash	\$ 4,735,369	\$ 4,547,734	\$ 7,158,755
In-Kind Gifts	\$ 530,563	\$ 454,530	\$ 251,200
Pledges	\$ 3,605,251	\$ 4,546,224	\$ 4,250,000
<b>TOTAL GIFTS &amp; PLEDGES</b>	<b>\$ 8,871,183</b>	<b>\$ 9,548,488</b>	<b>\$ 11,659,955</b>





INSPIRING

MENTORSHIP



# A WINNING PARTNERSHIP

ALUM DRIVES CORPORATE SUPPORT FOR COMPUTER SCIENCE STUDENTS AND GAINS TOP TALENT

“One of my personal missions is to give back to the community I work in and to those people who have helped me along the way,” said Adam Vazquez, Vice President of Information Technology at Hewlett-Packard (HP).

To that end, Vazquez (BS, Computer Science, '85) has spearheaded the revival of HP's support of higher education. He engages four leading universities in the United States, including Chico State, to develop real-life projects for students to work on. He started an internship program and new-graduate hiring initiative, which gives interns and new professionals like recent alumna Naomi Miller (BS, Mathematics and Computer Science, '14) the opportunity to work on multi-billion dollar systems.

“He not only wants to lead his team, he wants to teach his team to lead,” said Miller, who feels inspired seeing Vazquez, as a fellow alum, rise to where he is today and still maintain his commitment to educating and mentoring interns and new staff. “That’s a big thing at Chico—faculty always want us to grow, to see what’s going on, to stay connected—and Adam is the same way.”

Miller first met Vazquez at a campus career fair, when he (under the guise of being a less senior manager) took an interest in her résumé, encouraging her to attend “intern day” at HP’s Roseville office.

“It really made me feel like he valued me and believed in the education I was getting,” said Miller, who felt uninspired in high school, despite running out of math classes to take by her junior year. Then the former Butte College child development major transferred to Chico State and discovered she could major in mathematics—a choice that led her to Chris Morris’ introductory computer science class.

“His passion opened up my own,” said Miller, who learned she could compete in the male-dominated STEM fields and that she enjoyed solving complex problems. “I realized I wanted to start a life and build a career based on these things that I was learning.”

Miller wants to be a leader at HP one day—an ambition she attributes to the potential that Vazquez and the HP leadership team saw in her.

To get ahead in a rapidly changing technology field, Vazquez says what students need is the very thing he and Miller got at Chico State—tangible experience solving real problems.

“I couldn’t have done it without Chico State,” he said.

Faculty were true advocates for students’ success, Vazquez said, “bending over backward” to meet outside of office hours, showing up at career fairs to promote students to recruiters, and building authentic relationships that lasted beyond graduation.

While there was no free ride, “having professors get to know you and work with students that way—it’s unheard of when I talk to peers [who studied at other schools],” said Vazquez. “And I still see that today.”

HP’s commitment to developing young talent is what’s behind its corporate gift to the computer science department, which supports faculty and aims to keep the program affordable for students.

It’s a two-way collaboration, Vazquez said. “You give the students that support, and they deliver. You give the University that support and they give you high-quality students.”



Alumnus Adam Vazquez talks with current students about HP career paths during a campus visit this fall.

**“You give the students that support, and they deliver. You give the University that support and they give you high-quality students.”**

Adam Vazquez, '85  
Vice President of Information  
Technology at Hewlett-Packard

Alumnus Adam Vazquez (front) regularly recruits at Chico State, because he says its graduates are ready to tackle real problems. Pictured here with recent alumni and mentees Ben Dressel, Naomi Miller, and Kevin Adkins (left to right), during a trip to campus to talk to current students majoring in computer science, computer engineering, computer information systems, and mathematics.

## STATEMENT OF FINANCIAL POSITION

In five years, our total endowment value and net assets grew by 27% and 23%, respectively.

The University Foundation’s net assets total \$74,875,851 as of June 30, 2015. The total endowment, valued at \$54,844,630, is managed by the Foundation’s Board of Governors through its Finance and Investment Committee and under the advisement of the independent investment advisory firm Arnerich and Massena Inc.

Since the 2003–2004 fiscal year, our endowment has more than doubled, thanks to our generous donor support and prudent investing practices.





INSPIRING

KNOWLEDGE



# GLOBAL CONNECTIONS

## DONOR-SUPPORTED LIBRARY TEACHES TOLERANCE AND CULTURAL AWARENESS

Chico State’s Resource for International Studies in Education (RISE) Library is a treasure trove that helps North State teachers bring the world into their classrooms. Originally established in 1988 as a California Subject Matter Project and now operating as a donor-funded, volunteer-staffed program, the RISE library is an educational tool for both local K–6 teachers and their students.

Every donated artifact—ceremonial masks from Japan and China, beaded earrings and bowls from the Maasai people of Africa, an ornate burqa from Pakistan—is available for teachers to check out and bring into their classrooms for a hands-on lesson.

“It teaches students appreciation for different cultures and exposes them to different ideas,” said Mary Edwards, a sixth-grade teacher at Little Chico Creek Elementary school who regularly incorporates its many artifacts into her ancient civilizations lessons.

She watches sixth graders become anthropologists as they inspect and analyze the artifacts and hypothesize where they’re from and how they’re used. Her students are surprised and delighted to learn the origins and purpose of each item, and they gain more than a hands-on introduction to world cultures.

“RISE teaches students that, although to us an item or a custom might seem really weird, for another culture it’s completely normal,” Edwards said.

Most of the artifacts housed within the RISE Library have been donated by friends of the program, including anthropology professor emeritus and former RISE Library co-director Tom Johnson. Much of the extensive collection he’s donated was accrued during years of research and travel in Asia.

“My general philosophy is that we are here to help prepare the future,” said Johnson, who has donated since 1998 to support the library. “I try to do what I can to make the world a better place—with my research, my writing, and with the donations I make to RISE.”

The RISE Library gives local teachers resources to foster a more tolerant and understanding world, said volunteer, donor, and current director Sandy Shepard. Providing children with tangible lessons on world cultures helps them transcend prejudice and stereotypes.

When she was a fourth-grade teacher, Shepard recalls several of her students running to her in distress. They had encountered a local Sikh family passing by. Confronted by clothes, customs, and skin color different than their own, they responded with fear and misunderstanding.

“Fear is just not knowing,” Shepard said. “We have so many different cultures in this country, in California alone. That’s why RISE is important. That’s why RISE was founded.”

And that’s why everyone who believes in the RISE Library—the dedicated volunteers who staff it; the professors who fill its shelves, walls, and racks with objects from their travels; and the local teachers who use it to teach transformative lessons to our future leaders—are so grateful to donors like Johnson.

“We would not have this library without Tom,” Shepard says. “He so believed in what we were doing and how we were doing it, and he’s donated so much.”



Professor Emeritus and donor Tom Johnson speaks with faculty visitors at a RISE Library open house.

**“My general philosophy is that we are here to help prepare the future.”**

Professor Emeritus Tom Johnson, Donor

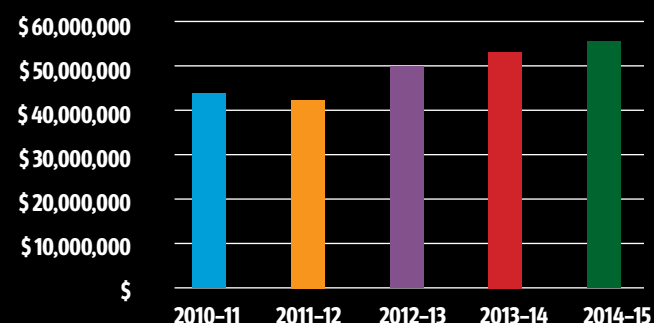
Sandy Shepard, director of Chico State’s RISE Library, sorts through boxes of donated artifacts from around the world. The RISE Library is a resource for local K–6 teachers, who can check out artifacts to use in hands-on, anthropological lessons for their classes. The library also offers teaching workshops for students in the School of Education.

## STATEMENT OF FINANCIAL POSITION

### FIVE-YEAR MARKET VALUE

Year	Total Endowment	Net Assets
2014–15	\$54,844,630	\$74,875,851
2013–14	\$52,562,821	\$71,618,490
2012–13	\$47,761,235	\$65,976,230
2011–12	\$42,174,342	\$59,890,686
2010–11	\$43,021,055	\$60,886,412

### TOTAL ENDOWMENT





INSPIRING

# COMMON BONDS



# ALUMNI BACK TODAY'S SCHOLARS

FRATERNITY BROTHERS COME TOGETHER TO SUPPORT STUDENTS

As recipients of the California Iota Sigma Phi Epsilon President's Scholarship, freshman Brian Harris and junior Daniel Phelan each carry not one, but two Wildcat legacies: their family's and that of Chico State's earliest and proudest Sigma Phi Epsilon alumni.

Bob Koch (BA, Economics, '70; MPA, Public Administration, '72) and his fraternity brothers established the scholarship to support students in honor of the role Sigma Phi Epsilon played in their own lives. It not only celebrates academic achievement, but also the values they cultivated at Chico State—commitment to service, ongoing personal development, leadership, and achieving a healthy, balanced life.

"Back then, that helped a person like me," Koch said of the formerly active chapter, which taught him to be professional, confident, and mature socially while building lifelong friendships.

"It was exciting seeing that there's still a lot of alums who care about the school they came from," said Phelan, whose parents always wanted the civil engineering major to attend their alma mater. Being offered the inaugural scholarship in 2013 is what sealed the deal.

The scholarship freed up family funds to pay for the dorms and, when the award was unexpectedly upped from \$3,000 to \$5,000 this year, Phelan was able to work fewer hours as a shift manager at Taco Bell, helping him to better balance commitments to the Chico State Triathlon Club and his duties as an officer for the American Society of Civil Engineers (ASCE) campus chapter.

Like the scholarship committee, Phelan and his family believe you gain as much through extracurricular activities as you do in the classroom.

"A big thing about college is exposing yourself to different ideas and different ways of thinking," Phelan said. His parents are both teachers in the Chico Unified School District and say their top family values are education, hard work ... and fun.

"That's important," said Sherri Phelan (BA, Liberal Studies, '85; Credentials, '92, '93), who still organizes local charity events with her sorority sisters and believes play is critical to memory, creativity, problem solving, and building a solid community.

Tom Phelan (BA, Industrial Arts, '84; Credential, '85) is grateful that the scholarship gives his son more time for himself, and that it has helped the family avoid insurmountable debt—especially now that their second-oldest son joined the Wildcat family this fall.

Brian Harris' parents never had the chance to go to college. Together, they've influenced him most as he watched them work to support him and his three older brothers.

"Seeing my brother go to college and seeing how much easier it was with a degree really inspired me," said Harris, who battled T-cell leukemia for four years. The mechatronics program was the first thing to attract the 2015 recipient to his brother's alma mater, and the "super nice and helpful people" convinced him it was the right place.

Traveling from Ukiah to San Francisco for monthly chemotherapy during all of high school taught Harris to juggle school with life's most pressing challenges.

"Fighting something that hard, I'm prepared for college mentally," he said. Harris graduated at the top of his class and also served as the junior class vice president and participated in the Mathematics, Engineering, and Science Achievement (MESA) club and his high school's community service club, Interact.

The scholarship helps Harris pay for college expenses and allows him to focus on school without getting a job.

"My hopes are to get the degree, connect with new lifelong friends, and just get involved with some organizations," said Harris, who plans to check out fraternities and "every opportunity there is."

Koch says the committee hopes to inspire more alumni to support students like Phelan and Harris by donating to the president's scholarship.

"It's very great to help a student in need," said Harris. "Donors are investing in the next generation of scientists and doctors and teachers. They're basically investing in the improvement of the world overall."

**"They're basically investing in the improvement of the world overall."**

Brian Harris, Scholarship Recipient, on alumni who support scholarships.

*Sigma Phi Epsilon alumni—Bob Koch, Bruce Davi, Barry Behr, Jim Veit, Jim Mattos, Jim Bremer, Dave Koch, Rick Meline, (left to right), and Randy Slade, (front right)—host a luncheon with the recipients of the former fraternity's president's scholarship in October 2015. Junior Daniel Phelan (front center) and freshman Brian Harris (front left) say the scholarship helps them balance coursework with out-of-classroom experiences.*

## ASSETS & LIABILITIES

### ASSETS

Cash and Cash Equivalents	\$ 1,802,652
Net Accounts and Other Receivables	\$ 728,883
Prepaid Expenses	\$ 103,403
Investments	\$ 73,870,848
Contributions Receivable-Net	\$ 1,739,316
Notes Receivable	\$ 818,955
Buildings and Equipment-Net of Accumulated Depreciation	\$ 200,983
<b>TOTAL ASSETS</b>	<b>\$ 79,265,040</b>

### LIABILITIES

Accounts Payable	\$ 1,128,560
Accrued Expenses	\$ 14,904
Notes Payable	\$ 30,000
Liability Under Trust Agreements	\$ 3,215,725
<b>TOTAL LIABILITIES</b>	<b>\$ 4,389,189</b>
<b>NET ASSETS</b>	<b>\$ 74,875,851</b>





INSPIRING

# RELATIONSHIPS



# PAST, PRESENT, FUTURE

## COUPLE ESTABLISHES FIRST FACULTY ENDOWMENT IN THE COLLEGE OF BUSINESS

**P**ositive, healthy, and honest relationships. That's what Glen Thomas (BS, Business Administration, '83) and Joyce Densmore-Thomas (BA, Liberal Studies, '82) value most and aim to cultivate with their new endowed professorship—the first of its kind in the College of Business.

"Public accounting is what has provided me and my family with everything we have," said Thomas, who is a founder and partner at the Bay Area accounting firm TYS, LLP. "Now that I'm in the second stage of my career, I can point back to Chico as a fundamental thing that enabled all of it."

Thomas regularly recruits at Chico State, because he says accounting students walk away with far more than a theoretical understanding of business or only the mechanics of calculation.

"I can teach anybody accounting," said Thomas, who hopes the endowed professorship will grow the number of faculty and, in turn, the number of accounting majors. "What I struggle with is giving [recruits] that real experience, that growing up, that maturity they get through Chico—it's the well-roundedness and the balance we're really looking for."

That well-roundedness starts with faculty, said Densmore-Thomas, the vice principal at Cambridge Elementary School in Concord.

"It's not just knowing your content, which is of course important," she said. "It's also about having the ability to inspire learning ... having faculty who can develop a rich classroom environment in which students learn how to build relationships and collaborate."

She says this ability is a key attribute she and her husband want the recipients of the Glen Thomas and Joyce Densmore-Thomas Family Endowed Fellowship to bring to the department.

"I was blessed to have a lot of great professors in accounting," said Thomas, who—like his wife—is thrilled their son Niels found his way to Chico State and to the accounting department, specifically.

Thomas has stayed connected to the college for 32 years by guest lecturing, serving on its advisory board, and recruiting on campus. Now that Niels is going through the same program and learning from Thomas' former professors—like Wallace Leese, known to students then as "Dr. Leese" and "Wally" to his son—Thomas feels an even richer, deeper connection to the college.

"It all ties back together," he said. "I believe in this place. I believe in the Chico Experience. I lived it. And now our son is living it too."

Densmore-Thomas says she and her husband are fortunate to have their roots in Chico and to have "earned [their] wings there." She hopes their family's gift will "build that opportunity for others" for many years to come.

"And recruiting the best professors is key to that," she said.

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**"I believe in this place. I believe in the Chico Experience. I lived it. And now our son is living it too."**

Glen Thomas, '83, Donor

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*Alumni Glen Thomas (middle) and Joyce Densmore-Thomas (right) established the first faculty fellowship in the College of Business. Their son Niels (left) is majoring in accounting, just as Thomas did. The endowed professorship aims to grow the department, attracting faculty who are skilled at fostering meaningful relationships as well as helping students develop a well-rounded skill set.*

## SUMMARY OF REVENUE AND EXPENSES

### REVENUE

	2012-13	2013-14	2014-15
Donations and Contributions	\$7,123,831	\$4,344,732	\$8,331,937
Interest and Dividend Income	\$687,574	\$537,581	\$777,414
Net Investment Gains	\$4,177,421	\$5,484,948	\$511,613
University Programs	\$766,809	\$752,082	\$1,332,537
Receipts and Other Income	\$711,557	\$979,875	\$652,893
<b>TOTAL REVENUES</b>	<b>\$13,467,192</b>	<b>\$12,099,218</b>	<b>\$11,606,394</b>

### EXPENSES

	2012-13	2013-14	2014-15
Facilities and Others	\$182,793	\$293,310	\$325,963
Development and Fundraising	\$694,442	\$814,352	\$854,082
Instruction, Research, and Public Service	\$739,159	\$294,923	\$1,120,149
Academic Support	\$1,781,231	\$1,769,618	\$2,380,427
Student Grants, Scholarships, and Services	\$3,360,131	\$3,594,497	\$3,118,886
<b>TOTAL EXPENSES</b>	<b>\$6,757,756</b>	<b>\$6,766,700</b>	<b>\$7,799,507</b>





INSPIRING

# LIFELONG LEARNING



# A WISE INVESTMENT

SECOND \$1 MILLION GRANT CONNECTS OLDER NORTH STATE RESIDENTS TO LEARNING COMMUNITY

Education, at any age, has the power to uplift and transform—just ask Ann Nikolai, program director and member of the Osher Lifelong Learning Institute (OLLI) at Chico State. Each year, OLLI classes, workshops, events, and trips provide a community of exploration to more than 1,000 North State residents who are 50 years and older.

“There are people who would say that OLLI saved their lives,” Nikolai said. “If they’ve had a partner die or their families moved away—where else do you connect like that?”

Members who develop, lead, participate in, and donate to support OLLI programs range from distinguished faculty members and retired industry experts to seasoned hobbyists passionate about sharing their know-how with others.

“That’s one of the first things that that the peer leaders will tell you, too: ‘I go in and get something back every time I teach a class,’” Nikolai said.

The reciprocity of giving and receiving is woven into the fabric of OLLI’s approach. Together, members swap wisdom—learning and teaching in tandem—and fee-paying members generously provide additional support for scholarships and much-needed resources.

“It kind of builds on itself,” said Nikolai, who sees an incredible sense of ownership and shared responsibility among OLLI members. “Without that partnership, OLLI sort of doesn’t exist.”

This commitment to co-learning and cooperation is at the heart of why Chico State was part of the exclusive group of universities to receive a second \$1 million endowed grant from the Bernard Osher Foundation. The generous endowment will allow OLLI to broaden its reach, possibly by funding traveling classes or distance-learning technology.

“It’s our responsibility to try to connect on a bigger level,” said Nikolai, who hopes the grant will fund new opportunities for members to engage their intellectual breadth and ambition, including developing cross-generational programs. “There’s such a range of people’s skills that, literally, you put the right person in the right place, and they can go make that program happen.”

**Last year:**

- Members funded four college re-entry scholarships.
- OLLI held 285 classes in Chico, Oroville, Paradise, and Willows.
- Members took an average of 3.9 classes.
- 134 members served as peer leaders of classes, workshops, and events.
- Members developed and delivered 76 new courses.
- 1,188 members participated in OLLI as learners, teachers, and volunteers.



Ann Nikolai, program director and member of the Osher Lifelong Learning Institute at Chico State.

“There are people who would say that OLLI saved their lives.”

Ann Nikolai, Director

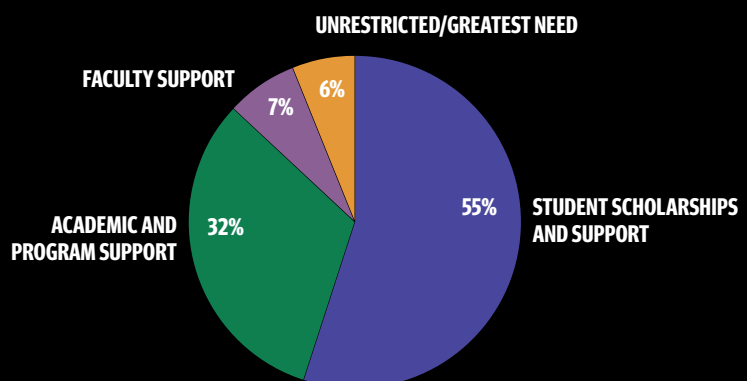
Osher Lifelong Learning Institute member and retired Chico State art and art history professor Dolores Mitchell (seated) leads an Arts and Eats class at the Chico Art Center in September 2015. This is one of hundreds of classes offered in Chico, Oroville, Paradise, and Willows annually for learners 50 years and older.

## ENDOWMENT BY PURPOSE

As of June 30, 2015, the endowment value was \$54,844,630. Donors have the opportunity to designate their gifts to support the people and programs they care about most. More than 50% the endowment is earmarked for student scholarships, awards, and other aid.

**Endowment by Purpose**

Student Scholarships and Support	55%	\$30,164,547
Academic and Program Support	32%	\$17,550,282
Faculty Support	7%	\$3,839,124
Unrestricted/Greatest Need	6%	\$3,290,678
<b>TOTAL</b>	<b>100%</b>	<b>\$54,844,630</b>







INSPIRING

# GENEROSITY



# WILDCAT FAMILY SUPPORTS PLAYER'S DREAM

SCHOLARSHIP HELPS FIRST NCAA DEGREE COMPLETION AWARD RECIPIENT

When her mother passed away suddenly during her first semester at Chico State, record-setting softball player Emily McEnaney relied on her coach, her team, and the independence and determination that her mother, a school teacher, and her father, a small business owner, instilled in her growing up.

"You don't just stop and do nothing," said McEnaney, who started her days with 6 a.m. practices, followed by classes, work, study hall, and hopefully enough sleep to do it all again the next day. "And, at the same time, you're constantly representing something way greater than you"—including the generosity of a family she's never met.

The additional financial strain her mother's passing caused was lessened in 2013 by the Penland Family Softball Scholarship, which was established in 2012 by Wildcat softball hall-of-famer Betty Penland (BA, Physical Education, '52, and Credential, '53).

"You feel hope. You feel like you can do it and like it's meant to be," McEnaney said. "They don't know you and they are helping you pursue your dreams."

Prior to creating the softball scholarship, Penland established the Donald R. Penland Baseball Scholarship in 2009 to honor her late husband who was also a hall of famer. Penland's four children, Don Penland (BA, Biological Sciences, '75), Laurie Goodson (BA, Physical Education, '77 and Credential, '78), Joseph Penland (BS, Industrial Technology, '82), and Robert Penland (BS, Electrical and Electronic Engineering, '83) also contribute to the softball scholarship, making it a true Chico State family endeavor.

"You really want to feel like you're at home," said McEnaney, who visited colleges around the country, thinking, like her parents, that softball would probably take her far from their Red Bluff home. They were all surprised when Chico State was her final choice.

"My number one thing was to be around positive people and positive experiences. That's what Chico did for me, that's what softball did for me. You're surrounded by people who become your sisters. I took care of them, and they cared for me."

As McEnaney moves into her fifth year at Chico State, she is incredibly proud to be the first Wildcat to receive the 2015 NCAA Degree Completion Award, which replaces the athletics aid she's no longer eligible for, including the \$1,000 Penland scholarship. The award allows her to complete her international studies degree on time, work one less job, and explore activities and opportunities she's never had time for.

"Thank you to every single person," McEnaney said. "To get something out of the goodness of someone's heart, that feeling that somebody believes that I'm going to succeed—it means more than they even understand."



Emily McEnaney holds the school record in runs batted in; one of her scholarships was established by Wildcat hall-of-famer Betty Penland.

**"To get something out of the goodness of someone's heart, that feeling that somebody believes that I'm going to succeed—it means more than they even understand."**

Emily McEnaney, Scholarship Recipient

Chico State senior softball players Kelli Keefe (left), Marlee Rettig (middle) and Emily McEnaney (right) embrace during pre-game Senior Day ceremonies on April 18, 2015. McEnaney says, in addition to her family, her team and the generosity of scholarship donors like the Penland family helped her pull through the emotional and financial challenges she faced after her mother's unexpected passing.

## POOLED ENDOWMENT INVESTMENT PERFORMANCE

The following table chart compares Chico State's pooled endowment investment performance, as of June 30, 2014, to the following endowment groupings: Sector Index Benchmark, NACUBO Size, NACUBO Style, and CSU Peers.

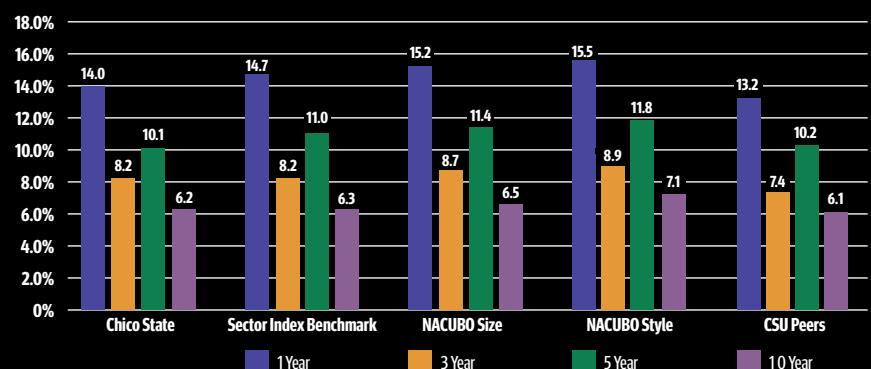
**Sector Index Benchmark:** This category was constructed by the Foundation's advisory firm, Arnerich Massena, to replicate Chico State's allocation targets, using the sector's closest index.

**NACUBO Size:** This category includes endowments in the NACUBO sample that have assets similar in size to Chico State—\$51 million to \$100 million.

**NACUBO Style:** This category includes endowments in the NACUBO sample that have an allocation mix that matches Chico State's allocation style—endowments of \$500 million to \$1 billion.

**CSU Peers:** This category includes universities that typically have 10 to 20 full-time fundraising professionals; 5,000–10,000 individual donors; and endowments of \$25 million to \$50 million.

## 2014 ENDOWMENT PERFORMANCE COMPARISON





Mike Prime  
2015-2016 Chair  
Board of Governors

Ahmad Boura  
CEO, Board of Governors  
Vice President  
for University Advancement

INSPIRING

SHARED VISION



# BUILDING A BOLD TOMORROW

## A MESSAGE FROM THE UNIVERSITY FOUNDATION CEO AND 2015-2016 CHAIR

“The future has arrived.” When President Paul Zingg delivered his final Fall Convocation as Chico State’s president in August, his words imparted a tremendous responsibility to those who will shape the University’s legacy in the years ahead.

Boldly stepping into tomorrow is a Chico State tradition. It is the reason we have celebrated many firsts together—from partnering with our first benefactor John Bidwell in 1887 to establish the first teaching college in the North State to partnering with the today’s philanthropic and industry leaders in 2005 to create the first and only Concrete Industry Management program in the Western United States.

As the first quarter closes in the 2015–2016 fiscal year, we would like to share with you our blueprint for achieving our number one goal: building a culture of philanthropy that positively impacts Chico State’s students, alumni, faculty, and many friends.

**Preparing the next generation:** The Student Philanthropy Council was established this fall to nurture our future philanthropic leaders. Highly motivated students are dedicated to raising awareness of the role of philanthropy on campus and building a proud tradition of giving back. In fact, they have collected donations from nearly 900 students since September.

**Growing and reshaping the board:** We have added new visionary and dynamic members to our board’s ranks. They are excited to expand the traditional fiduciary role of the board to one where members truly are campus leaders who champion all aspects of philanthropy.

**Increasing faculty support:** Each year, students are left changed and inspired by our outstanding faculty, who impact our community and beyond with their research and publications. Faculty are frequently the primary connection between students and the University after graduation. We will prioritize increasing endowments to support talented faculty who are committed to changing lives.

**Connecting with students:** Few experiences are more rewarding than seeing firsthand the impact giving has on students. We are dedicated to creating new opportunities for board members and donors to meet our best and brightest students and hear their stories of transformation.

**Responsible management:** We will continue to represent the thousands of donors who entrust us with their money and wishes. Not only will we ensure these dollars have a far-reaching impact on the students, faculty, staff, alumni, and communities we serve, but we will also make sure we show our immense gratitude for their support of and faith in our mission.

**Building a bold tomorrow:** We have established the Tower Society to encourage and recognize high-level, annual giving. This is an important step in transforming private support of Chico State, and we have already seen tremendous results. These new and re-inspired philanthropic leaders help the University meet emerging challenges and give students, faculty, staff, and our extended community the most critical thing they need to thrive—support they can count on year after year.

We have learned a great deal from the leaders who came before us; most importantly, that Chico State will rise to the occasion and exceed every expectation. Thank you for being part of our proud past and for supporting an even bolder future.

Sincerely,



Ahmad Boura



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